



## Scottish Health Economics (SHE) launch event

*Showcasing health economics in Scotland:*

*Research of international excellence that addresses policy priorities in Scotland and beyond*

3rd October 2019, Discovery Point, Dundee DD1 4XA

### Morning session chaired by Professor Mandy Ryan, Director, Health Economics Research Unit, University of Aberdeen.

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| 09.30-10.00   | Registration and refreshments  |   |
| 10.00-10.15   | Welcome & introduction to the day  | Mandy Ryan (HERU)                               |
| 10.15-11.00   | <b>Overview of health economics in Scotland</b> <ul style="list-style-type: none"> <li>Health economics research in Scotland</li> <li>Capacity building in health economics</li> </ul>   | Rachel Baker (GCU)<br>Marjon van der Pol (HERU) |
| 11.00-12.15   | Presentations of research with reflections from the policy community <ul style="list-style-type: none"> <li> <b>Personalising Realistic Medicine: what can health economics contribute?</b><br/> <i>Verity Watson (HERU)/Helen Mackie (Realistic Medicine Policy Team, Scottish Government)</i><br/> <i>Elevator presentations: Alistair Bullen (University of Edinburgh) and Luis Loria (HERU)</i> </li> <li> <b>What do we want from our health system? Public values and priority setting</b><br/> <i>Helen Mason (GCU)/Ailsa Brown (Healthcare Improvement Scotland)</i><br/> <i>Elevator presentations: Neil McHugh (GCU) and Camilla Somers (Glasgow University)</i> </li> </ul> |   |
| 12.15 - 13.15 | Lunch and networking   |   |

### Afternoon session chaired by Ed Clifton, Scottish Health Technology Group, Healthcare Improvement Scotland

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| 13.15 - 14.30 | Presentations of research with reflections from the policy community <ul style="list-style-type: none"> <li> <b>Recruitment and retention of the health workforce</b><br/> <i>Diane Skatun (HERU)/Colin Tilley (NHS Education Scotland)</i><br/> <i>Elevator presentations: Ourega-Zoé Ejebu and Daniel Kopasker (HERU)</i> </li> <li> <b>Public Health Economics</b><br/> <i>Emma McIntosh (Glasgow)/Neil Craig (NHS Health Scotland)</i><br/> <i>Elevator presentations: Patricia Norwood (HERU), Kathleen Boyd and Yulia Anopa (Glasgow University)</i> </li> </ul> |
| 14.30- 15.30  | Breakout groups: how best to achieve SHE's objectives? (Tea and coffee will be available)  |
| 15.30-15.50   | Reflections on the day: Professor Cam Donaldson (Pro-Vice Chancellor of Research, GCU)   |
| 15.50-16.00   | Close: Mandy Ryan (HERU)   |